



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	933785	06228092

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:59 AM	Good Morning America	7-9AM	:30	FLSNTV03ACH	\$475.00 NM
2	WPBF	W	10/03/12	8:59 AM	Good Morning America	7-9AM	:30	FLSNTV03ACH	\$475.00 NM
3	WPBF	Th	10/04/12	7:29 AM	Good Morning America	7-9AM	:30	FLSNTV03ACH	\$475.00 NM
5	WPBF	F	10/05/12	7:59 AM	Good Morning America	7-9AM	:30	FLSNTV03ACH	\$475.00 NM
2	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV03ACH	\$250.00 NM
3	WPBF	W	10/03/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV03ACH	\$250.00 NM
1	WPBF	Th	10/04/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV03ACH	\$250.00 NM
4	WPBF	F	10/05/12	10:19 AM	10-11a Anderson Cooper	10-11a	:30	FLSNTV03ACH	\$250.00 NM
3	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$275.00 NM
Credited									
2	WPBF	W	10/03/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV03ACH	\$275.00 NM
3	WPBF	Th	10/04/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV03ACH	\$275.00 NM
4	WPBF	F	10/05/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLSNTV03ACH	\$275.00 NM
4	10/02/12	10/05/12	M-F 5pm News 5-6pm	5-6pm	-TWTF--	:30	4	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:44 PM	M-F 5pm News	5-6pm	:30	FLSNTV03ACH	\$375.00 NM
5	WPBF	W	10/03/12	5:57 PM	M-F 5pm News	5-6pm	:30	FLSNTV03ACH	\$375.00 NM
3	WPBF	Th	10/04/12	5:10 PM	M-F 5pm News	5-6pm	:30	FLSNTV03ACH	\$375.00 NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	10/05/12	5:29 PM	M-F 5pm News	5-6pm	:30	FLSNTV03ACH	\$375.00 NM
5	10/02/12	10/05/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV03ACH	\$450.00 NM
4	WPBF	W	10/03/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV03ACH	\$450.00 NM
3	WPBF	Th	10/04/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FLSNTV03ACH	\$450.00 NM
2	WPBF	F	10/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
6	10/03/12	10/04/12	Wheel Of Fortune	7-7:30PM	--WT---	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV03ACH	\$2,000.00 NM
1	WPBF	Th	10/04/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV03ACH	\$2,000.00 NM
7	10/02/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:35 PM	Jeopardy	7:30-8PM	:30	FLSNTV03ACH	\$2,000.00 NM
4	WPBF	W	10/03/12	7:41 PM	Jeopardy	7:30-8PM	:30	FLSNTV03ACH	\$2,000.00 NM
3	WPBF	Th	10/04/12	7:42 PM	Jeopardy	7:30-8PM	:30	FLSNTV03ACH	\$2,000.00 NM
2	WPBF	F	10/05/12	7:28 PM	Jeopardy	7:30-8PM	:30	FLSNTV03ACH	\$2,000.00 NM
8	10/02/12	10/05/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
2	WPBF	Th	10/04/12	12:01 AM	Nightline	11:35-12:05AM	:30	FLSNTV03ACH	\$350.00 NM
4	WPBF	F	10/05/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
9	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF-S	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV03ACH	\$500.00 NM
3	WPBF	F	10/05/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV03ACH	\$500.00 NM
1	WPBF	Su	10/07/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
6	WPBF	Su	10/07/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV03ACH	\$500.00 NM
10	10/05/12	10/05/12	20/20	10-11PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				



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Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/05/12	10/05/12	20/20	10-11PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	----1--		1			\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	20/20		10-11PM	:00		\$1,500.00 NM
Credited									
11	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	6:23 AM	Sat 6-7am News	Sat 6-7am	:30	FLSNTV03ACH	\$175.00 NM
12	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	FLSNTV03ACH	\$300.00 NM
13	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	FLSNTV03ACH	\$300.00 NM
14	10/06/12	10/06/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12		Sat 7pm News	7-730pm	:00		\$275.00 NM
Credited									
15	10/07/12	10/07/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	FLSNTV03ACH	\$125.00 NM
16	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	FLSNTV03ACH	\$300.00 NM
17	10/07/12	10/07/12	Sun 9-10am	9-10am	-----1	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	9:59 AM	Sun 9-10am	9-10am	:30	FLSNTV03ACH	\$750.00 NM
18	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				



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Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/12	10/07/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM
10/01/12 10/07/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 10:20 AM Chris Matthews Sun 10-10:30AM :30 FLSNTV03ACH \$250.00 NM									
19	10/07/12	10/07/12	Sun 630pm News Class of Time - Immediately Pre-emptible without notice	630-7pm	-----1	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:41 PM Sun 630pm News 630-7pm :30 FLSNTV03ACH \$375.00 NM									
20	10/07/12	10/07/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 AFV 7-8PM :00 \$850.00 NM									
See MG 20.2									
2 WPBF Su 10/07/12 7:22 PM AFHV PREMIERE 7-8p 10/7 :30 FLSNTV03ACH \$850.00 NM									
MG for 20.1 10/07									
21	10/08/12	10/08/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:00 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
22	10/08/12	10/08/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice	10-11a	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
23	10/08/12	10/08/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM									
24	10/08/12	10/08/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	1-----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:14 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									
25	10/08/12	10/08/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Immediately Pre-emptible without notice	6-6:30PM	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM									
26	10/08/12	10/08/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM

WPBF-TV
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933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/08/12	10/08/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	FLSNTV03ACH	\$2,000.00 NM
27	10/08/12	10/08/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:52 PM	Jeopardy	7:30-8PM	:30	FLSNTV03ACH	\$2,000.00 NM
28	10/08/12	10/08/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
29	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLSNTV03ACH	\$500.00 NM
30	10/06/12	10/06/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	FLSNTV03ACH	\$500.00 NM
31	10/08/12	10/08/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	10:59 AM	The View	11A-12PM	:30	FLSNTV03ACH	\$475.00 NM
32	10/08/12	10/08/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	3:47 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV03ACH	\$350.00 NM
33	10/08/12	10/08/12	DWTS Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:59 PM	DWTS	Prime Other	:30	FLSNTV03ACH	\$5,000.00 NM
34	10/08/12	10/08/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/08/12	10/08/12	Dr. Oz	4-5p	M-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	4:19 PM	Dr. Oz	4-5p	:30	FLSNTV03ACH	\$450.00 NM
35	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	FLSNTV03ACH	\$125.00 NM
36	10/08/12	10/08/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:58 AM	WPBF News 25 Mornings @ 5:30-5:57am	5:30-5:57am	:30	FLSNTV03ACH	\$200.00 NM
37	10/02/12	10/05/12	The View	11A-12PM	-TWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	10:59 AM	The View	11A-12PM	:30	FLSNTV03ACH	\$475.00 NM
2	WPBF	F	10/05/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
38	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	3:33 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV03ACH	\$350.00 NM
3	WPBF	W	10/03/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV03ACH	\$350.00 NM
1	WPBF	F	10/05/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	FLSNTV03ACH	\$350.00 NM
39	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	4:38 PM	Dr. Oz	4-5p	:30	FLSNTV03ACH	\$450.00 NM
1	WPBF	W	10/03/12	4:27 PM	Dr. Oz	4-5p	:30	FLSNTV03ACH	\$450.00 NM
3	WPBF	F	10/05/12		Dr. Oz	4-5p	:00		\$450.00 NM
Credited									
40	10/02/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV03ACH	\$275.00 NM
2	WPBF	Th	10/04/12	9:10 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV03ACH	\$275.00 NM
3	WPBF	F	10/05/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV03ACH	\$275.00 NM
41	10/08/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$275.00				

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/08/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:23 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$275.00 NM									
42	10/05/12	10/05/12	20/20	10-11PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 10:38 PM 20/20 10-11PM :30 FLSNTV03ACH \$2,500.00 NM									
43	10/06/12	10/06/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 3:29 PM Sat 330-7pm ABC College Football 330-7pm :30 FLSNTV03ACH \$1,500.00 NM									
44	10/06/12	10/06/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 12:28 AM M-Sun 1130p-12am Late News 1130p-1205am :30 FLSNTV03ACH \$375.00 NM									
LR - Football									
45	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 FLSNTV03ACH \$150.00 NM									
46	10/06/12	10/06/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 6:07 PM Sat 330-7pm ABC College Football 330-7pm :30 FLSNTV03ACH \$1,500.00 NM									
47	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 8:08 AM Sun 8-9am News Sun 8-9am :30 FLSNTV03ACH \$350.00 NM									
48	10/03/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF-S	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV03ACH \$1,300.00 NM									
49	10/06/12	10/06/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:18 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	FLSNTV03ACH	\$550.00 NM
LR - Football									
50	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	FLSNTV03ACH	\$100.00 NM
51	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	5:12 AM	Sun 5-6am News	Sun 5-6am	:30	FLSNTV03ACH	\$100.00 NM
52	10/08/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	FLSNTV03ACH	\$350.00 NM
53	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:12 AM	Sat 5-6am News	Sat 5-6am	:30	FLSNTV03ACH	\$100.00 NM
Total Spots							74		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,675.00
<u>Agency Commission</u>	\$7,451.25
<u>Net Amount Due</u>	\$42,223.75